

The City of New Smyrna Beach

34.64 square miles

Significant statistics**

	2000 census	2008 update	2013 forecast
population	20,048	24,335	26,433
households	9,839	11,883	12,940
families	5,841	6,915	7,334
average household size	2.02	2.04	2.03
owner-occupied households	7,336	9,070	9,727
renter-occupied households	2,503	2,813	3,213
median age	53.7	55.9	57.8
marketplace population*	466,500	542,616	587,739

Projected 2008-2013 growth rate

	area	national
population	1.67%	1.23%
households	1.72%	1.26%
families	1.18%	1.05%
owner households	1.41%	1.07%
median households income	3.57%	3.19%

Median household income: \$43,842 (2008 estimate)

Average home value: \$279,977 (2008 estimate)

Florida price level index: 94.74 (2007)

Hospitals:

Bert Fish Medical Center

Elementary/secondary schools:

public: 6
private: 1

Colleges/universities:

Advanced Technology Center
Bethune-Cookman College
Daytona State College
Embry-Riddle Aeronautical University
Keiser College
Palmer College of Chiropractic Florida
Stetson University
University of Central Florida

* Marketplace population based upon a 25-mile radius review of consumer population, ESRI Business Information Systems 2008

** Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2008 and 2013.



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Catch the charm
*New Smyrna
Beach*
Florida



Data revised:
October 2008

Location, location, location

Part of a greater metropolitan area of East Central Florida, the City of New Smyrna Beach is near the confluence of two major interstate highways that provide quick, easy access to the third largest consumer region in the United States with a population of more than 17 million. International airports in Daytona Beach and Orlando, a local airport/industrial park, railroad and nearby port facilities enhance New Smyrna Beach's efforts to provide a cost-effective and logistically important location to do business with an exceptional quality of life.

About New Smyrna Beach

Despite its proximity to the Daytona Beach area and Atlantic Ocean beaches—with more than eight million tourists annually—New Smyrna Beach has a quiet charm and small-town ambiance all its own. New Smyrna Beach is home to a nationally recognized cultural center for performing and visual arts. A vibrant beach side boutique shopping district, historic downtown and antique district, excellent restaurants and beautiful parks contribute to the charm. Golfing, fishing (freshwater and saltwater) and a host of outdoor recreational activities are part of everyday life. It is a community in which the schools, churches and cultural diversity play an important role. New Smyrna Beach has a strong community spirit and offers a superior quality of life for families to live, work, learn and play.

Open for business

New Smyrna Beach retail businesses prosper from the area's international tourism industry and many unique businesses. The community offers a diverse selection of quality shops and dining opportunities attracting customers from throughout Central Florida. New Smyrna Beach Airport/Industrial Park, within a foreign trade zone, is home to several successful businesses and manufacturers that play a role in the global marketplace.

Recent studies show the workforce to be educated, productive and competitive with 10 percent underemployed. Seven highly ranked colleges and universities and the acclaimed Advanced Technology Center support business needs with career advancement, work-force development and research. Education, health care and government are the area's largest employers.

Among the corporate partners that call New Smyrna Beach home are Bert Fish Medical Center; Brintech, Inc. (technology management); General Electric Sealants and Adhesives; TimeMed Labeling Systems (prescription labels); Contec Electronics and Assembly; and Vintage Props and Jets (an international airline).

Opportunities

New Smyrna Beach has a lively business community, an airport/industrial park within a foreign trade zone, and a prime area for future growth at the Interstate 95/S.R. 44 interchange activity center.

Qualified businesses may be eligible for federal, state, county and city assistance programs, incentives and opportunities, depending on the business proposal.

With its exceptional quality of life; access to highways, railroad, airport and ocean ports; proximity to markets; low cost of living; educated labor force and high quality government services, New Smyrna Beach is a desirable location for business and industry. It's a community with a talented and diverse workforce. Whether expanding or relocating your business, New Smyrna Beach provides unlimited opportunities for success.

