

# The City of Holly Hill

4.5 square miles

## Significant statistics\*\*

	2000 census	2008 update	2013 forecast
population	12,119	12,797	13,410
households	5,583	5,907	6,204
families	2,999	3,033	3,088
average household size	2.14	2.13	2.13
owner-occupied households	3,366	3,574	3,663
renter-occupied households	2,217	2,334	2,541
median age	41.6	44.7	46.7
marketplace population*	387,260	475,472	538,745

## Projected 2008-2013 growth rate

	area	national
population	0.94%	1.23%
households	0.99%	1.26%
families	0.36%	1.05%
owner households	0.49%	1.07%
median households income	3.51%	3.19%

**Median household income:** \$33,962 (2008 estimate)

**Average home value:** \$138,607 (2008 estimate)

**Florida price level index:** 94.74 (2007)

### Hospitals:

Halifax Medical Center  
Florida Hospital-Ormond Memorial

### Elementary/secondary schools:

public: 3  
private: 3

### Colleges/universities:

Advanced Technology Center  
Bethune-Cookman College  
Daytona State College  
Embry-Riddle Aeronautical University  
Keiser College  
Palmer College of Chiropractic Florida  
Stetson University  
University of Central Florida

\* Marketplace population based upon a 25-mile radius review of consumer population, ESRI Business Information Systems 2008  
\*\* Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2008 and 2013.

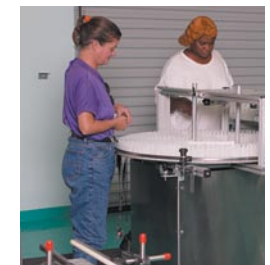
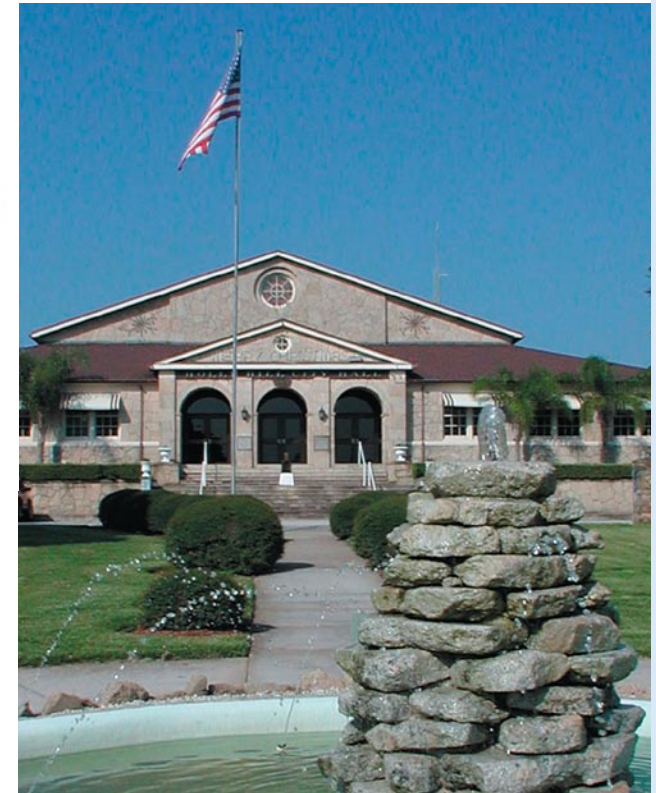


CITY OF HOLLY HILL  
Economic Development Coordinator  
1065 Ridgewood Avenue  
Holly Hill, Florida 32117  
386/248-9417  
hollyhillfl.org



DEPARTMENT OF  
ECONOMIC DEVELOPMENT  
700 Catalina Drive, Suite 200  
Daytona Beach, FL 32114  
386/248-8048•800/554-3801  
floridabusiness.org

The city with a heart  
**Holly Hill**  
Florida



Data revised:  
October 2008

## Location, location, location

Part of a greater metropolitan area of East Central Florida, the City of Holly Hill is near the confluence of two major highways that provide quick, easy access to the third largest consumer region in the United States with a population of more than 17 million. International airports in Daytona Beach and Orlando, railroad, and port facilities enhance Holly Hill's efforts to provide a cost-effective and logistically important location to do business while providing an exceptional quality of life.

## About Holly Hill

Holly Hill has a spirit and diversity that is the envy of many communities. Situated along the Halifax River, the city has a natural beauty, tree lined streets and parks, including a uniquely designed dog park a first in East Central Florida. A wide range of community services and facilities provide a perfect environment for families to live, work and play. Holly Hill offers reasonably priced housing, great city services and excellent recreational and cultural opportunities. Whether planning a birding trail with the Audubon Society or assisting in the location of a high-tech manufacturer, "the City with a Heart" takes a business-like approach to creating a superior quality of life for residents.

Holly Hill has a reputation for having a stable and successful business climate that develops, nurtures and embraces quality businesses and industries. Businesses find Holly Hill a great place to start and grow.

## Open for business

Companies and their employees profit from a relatively low cost of living, steady economic growth and the benefits of well-planned growth. Holly Hill is situated centrally within the Deltona-Daytona Beach-OrmondBeach MSA.

Recent studies show the workforce to be educated, productive, and competitive with 10 percent underemployed. Seven highly ranked colleges and universities and the acclaimed Advanced Technology Center support business needs with career advancement, workforce development and research. Education, health care and government are the area's largest employers. The area's mostly small but successful manufacturing enterprises play an increasing role in the global marketplace.

Among the diverse corporate partners that call Holly Hill home are Metra Electronics (electronic components); Tropical Seas, Inc. (skin products); Product Quest; Florida Health Care; Angelica Health Care Services; Bob's Space Racers (arcade/amusement park games); Media Tech, Inc. (electronics/graphics); and Marble Crafters, Inc. (stone fabricators).

## Opportunities

Since becoming Florida's first certified city for business development, Holly Hill has gained a reputation as a great place to start and grow. Holly Hill provides a dynamic business environment with opportunities for the development and growth of small home grown businesses and large corporate enterprises. It's a community with a talented and diverse workforce.

The city offers access to road, air, rail and water transportation, available business facilities and sites, a regional marketplace, a stable growth environment, and an excellent quality of life for family and firm. Numerous sites and facilities for turnkey operations range in size from 2,000-66,000 square feet.

City leaders recognize the vital role that business and industry play in the future of the community and will work closely with aesthetically-pleasing and socially beneficial development. Qualified businesses may be eligible for federal, state, county, and city assistance programs, incentives and opportunities, depending on the specifics of the business proposal. Whether expanding or relocating your business, Holly Hill provides unlimited opportunities for success.

