

# The City of Deltona

47.83 square miles

## Significant statistics\*\*

	2000	2008	2013
population	69,543	86,201	95,235
households	24,896	30,693	33,926
families	19,513	23,488	25,579
average household size	2.79	2.80	2.80
owner-occupied households	21,680	26,891	29,441
renter-occupied households	3,216	3,802	4,484
median age	37.0	39.5	40.4
marketplace population*	1,140,995	1,337,001	1,478,185

## Projected 2008-2013 growth rate

	area	national
population	2.01%	1.23%
households	2.02%	1.26%
families	1.72%	1.05%
owner households	1.83%	1.07%
median households income	2.26%	3.19%

**Median household income:** \$51,126 (2008 estimate)

**Average home value:** \$191,191 (2008 estimate)

**Florida price level index:** 94.74 (2007)

### Hospitals:

Florida Hospital-DeLand  
Florida Hospital-Fish Memorial

### Elementary/secondary schools:

public: 14  
private: 3

### Colleges/universities:

Advanced Technology Center  
Bethune-Cookman College  
Daytona State College  
Embry-Riddle Aeronautical University  
Keiser College  
Palmer College of Chiropractic Florida  
Stetson University  
University of Central Florida

\* Marketplace population based upon a 25-mile radius review of consumer population, ESRI Business Information Systems 2008  
\*\* Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2008 and 2013.



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*I'm proud to be part of it!*  
**Deltona**  
*Florida*



Data revised:  
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## Location, location, location

Part of the high-tech Interstate 4 corridor that serves two growing metropolitan areas—Daytona Beach and Orlando—the City of Deltona is at the center of the third largest consumer region in the United States with a population of more than 17 million. International airports in Daytona Beach and Orlando, quick, easy access to a network of interstate highways, railroads, and nearby port facilities support Deltona's efforts to provide a cost-effective and logistically important location to do business while providing an exceptional quality of life.

## About Deltona

Deltona had its beginnings in 1962 when the Mackle brothers purchased 17,203 acres for a planned community with 35,143 lots. Incorporated in 1995, Deltona today is a residential community of nearly 90,000 people and is the largest city in Volusia County. Residents are mainly younger families with children and professionals who commute to work in Orange and Seminole counties.

The city is known for safe and affordable neighborhoods, excellent civic facilities/services, recreational opportunities and a superior quality of life. A booming housing market exists in single-family homes, gated communities, condominiums and rental apartments. Deltona has 17 parks occupying 195 acres, a branch of Daytona Beach Community College and an acute care hospital just outside the city limits.

## Open for business

Situated along the I-4 high-tech corridor between two metropolitan areas, interstate highway interchanges, new roads, vacant, available land, and user-friendly growth management practices make Deltona an attractive residential and commercial location.

Deltona is positioned to become a hotbed of commercial and industrial development in West Volusia County. A new corridor of commercial property and an I-4/S.R.472 interchange activity center (the activity center covers about 1,700 acres) which is being permitted, make Deltona a prime location for corporate headquarters, regional offices, professional buildings, high-tech industry and distribution centers and warehouses retail/commercial enterprises.

Recent studies show the workforce to be educated, productive and competitive with 10 percent underemployed. Deltona is a bedroom community of commuters to various high-tech industries in Orange and Seminole counties. Seven highly ranked colleges and universities and the acclaimed Advanced Technology Center support business needs with career advancement, workforce development and research. Education, health care and government are the area's largest employers.

## Opportunities

Deltona's location, access to markets, population and skilled labor force provide opportunities for development and growth for quality business and manufacturing enterprises. It's a community that embraces diversity. It offers a central location between two metropolitan areas, access to roads, railroad, airports and port facilities, and vacant land in prime locations.

Qualified businesses may be eligible for federal, state, county and city assistance programs, incentives and opportunities, depending on the specifics of the business proposal.

If you're considering a business expansion or relocation, we invite you to consider the opportunities and select Deltona as your new business address.

