

The City of DeBary

21.56 square miles

Significant statistics**

	2000 census	2008 update	2013 forecast
population	15,559	19,564	21,767
households	6,538	8,179	9,109
families	4,723	5,709	6,231
average household size	2.37	2.37	2.37
owner-occupied households	5,765	7,174	7,919
renter-occupied households	773	1,004	1,190
median age	45.1	48.9	51.0
marketplace population*	1,148,074	1,346,369	1,490,000

Projected 2008-2013 growth rate

	area	national
population	2.16%	1.23%
households	2.18%	1.26%
families	1.77%	1.05%
owner households	2%	1.07%
median households income	1.98%	3.19%

Median household income: \$54,022 (2008 estimate)

Average home value: \$239,386 (2008 estimate)

Florida price level index: 94.74 (2007)

Hospitals:

Florida Hospital-DeLand
Florida Hospital-Fish Memorial

Elementary/secondary schools:

public: 1
private: 0

Colleges/universities:

Advanced Technology Center
Bethune-Cookman College
Daytona State College
Embry-Riddle Aeronautical University
Keiser College
Palmer College of Chiropractic Florida
Stetson University
University of Central Florida

* Marketplace population based upon a 25-mile radius review of consumer population, ESRI Business Information Systems 2008

** Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2008 and 2013.

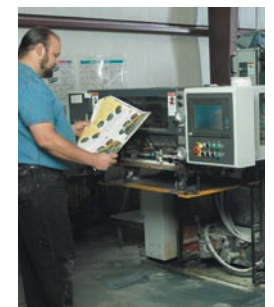


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From a rich past to a bright future
DeBary
Florida



Data revised:
October 2008

Location, location, location

Situated along the high-tech corridor that serves two growing metropolitan areas—Daytona Beach and Orlando—the City of DeBary has quick, easy access to the third largest consumer region in the United States with a population of more than 17 million. International airports in Daytona Beach and Orlando, and quick, easy access to a network of interstate highways, railroads, and nearby port facilities enhance DeBary's efforts to provide a cost-effective and logistically important location to do business, while providing an exceptional quality of life.

About DeBary

Situated along the beautiful St. Johns River and Lake Monroe, DeBary offers housing values and a high quality of life. From established neighborhoods to rural, large lot developments and new golf course communities, housing opportunities abound. The area's 12 public parks, including the 210-acre Gemini Springs, serve quiet residential neighborhoods. In the heart of the city stands the restored DeBary Hall, a National Historic Register hunting lodge built in 1871 by the city's namesake, Frederick deBary. Hundreds of acres of environmentally sensitive land within the city have been set aside as permanent open space. Boaters and fishing enthusiasts have access to the St. Johns River and the 9,400-acre Lake Monroe.

Open for business

Part of the I-4 high-tech corridor and the southwestern gateway to Volusia County, DeBary lies midway between two metropolitan marketplaces—Orlando and Daytona Beach. An interstate highway interchange, new road construction, available land for development and user-friendly growth management practices account for steady growth and appeal to developers and home buyers.

Recent studies show the workforce to be educated, productive and competitive with 10 percent underemployed. DeBary is a bedroom community of commuters to high-tech industries in Orange and Seminole counties. Seven highly ranked colleges and universities and the acclaimed Advanced Technology Center play a significant role in the county's economic development efforts. Education, health care and government are the area's largest employers. Mostly small and successful manufacturing enterprises play an increasing role in the global marketplace.

Among the corporate partners that call DeBary home are Florida Power & Light (electrical generation/distribution); Progress Energy (electrical generation/distribution); Florida Public Utilities (natural gas generation/distribution); Browning Press (printing/publishing); Seminole Precast (precast concrete); Sunshine One-Call (call center); Ranger Construction (road construction); and Conrad Yelvington Distributors (construction materials).

Opportunities

DeBary provides a dynamic business and residential environment with opportunities for development and growth for quality businesses and manufacturing enterprises. It's a community with a talented and diverse workforce. Its central location between two metropolitan areas, access to roads, railroad, airports and port facilities, and vacant land in prime locations make DeBary an ideal business location. The Springview Industrial Park offers competitive opportunities for light industrial and distribution users. Qualified businesses may be eligible for federal, state, county, and city assistance programs, incentives and opportunities, depending on the specifics of the business proposal. If your business or manufacturing enterprise is looking to expand or relocate, DeBary offers a prime opportunity for success.

