



Location, location, location

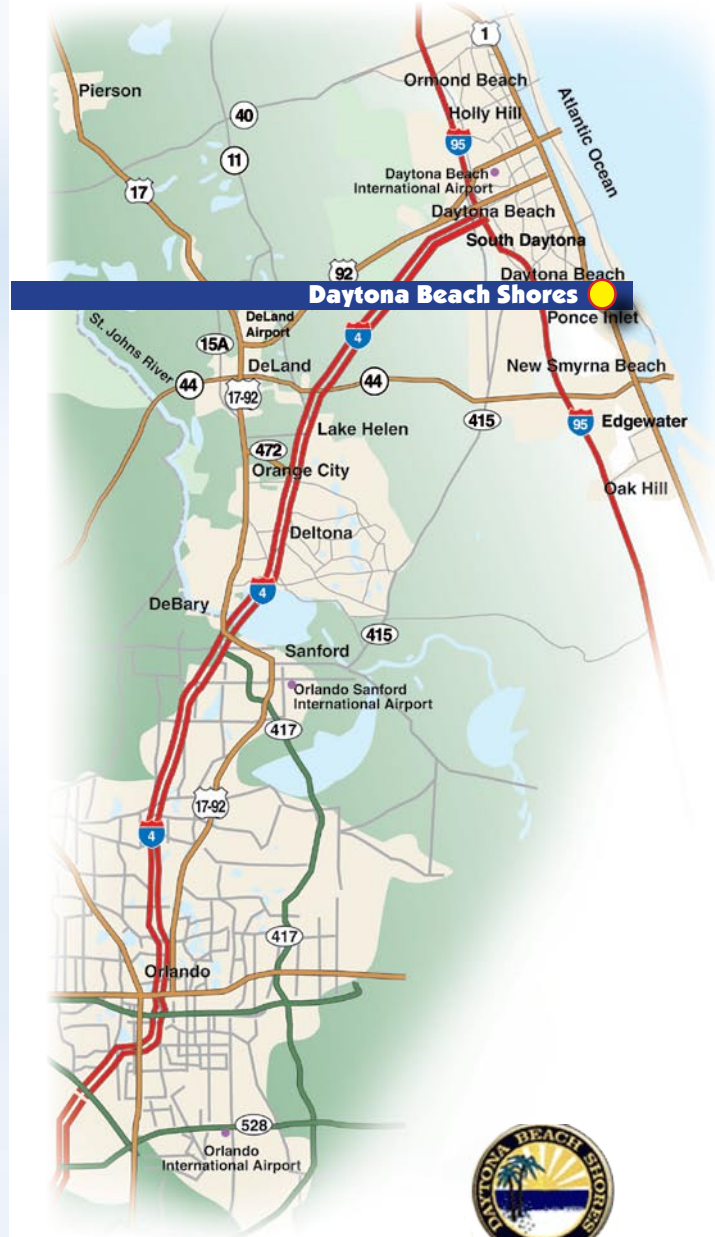
The City of Daytona Beach Shores, incorporated in 1967, is a 5.5-mile strip of high-rise condominiums, hotels, motels, town homes, and single-family residences located between the Atlantic Ocean and the Halifax River. The City's population has more than tripled in the last two decades, as greater numbers of people desire to live along the beach.

With tourism as the chief industry, the City's daily population in tourist season and during special events such as Bike Week and Speed Weeks often climbs to over 30,000. The majority of the City's residents live in condominiums, and construction of new buildings remains strong. The City operates a Public Safety Department whose officers are triple-trained as police, firefighters and EMTs. Residents enjoy a high quality of life, with amenities like a public tennis facility and ocean side parks, while the City's tax rate remains among the lowest in the county.

The City of Daytona Beach Shores is situated near the confluence of two major interstate highways that provide quick, easy access to the third largest consumer region in the United States with a population of over 17 million.

International airports in Daytona Beach and Orlando, railroad and nearby port facilities enhance the area's efforts to provide a cost-effective and logistically important location to do business, while providing an exceptional quality of life.

Daytona Beach Shores, Florida



City of Daytona Beach Shores
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The City of Daytona Beach Shores

0.81 square mile

Significant statistics

	2000 census	2008 update	2013 forecast
City population	4,299	4,582	4,809
Households	2,423	2,589	2,725
Families	1,439	1,478	1,511
Average household size	1.77	1.77	1.76
Owner-occupied households	1,921	2,120	2,198
Renter-occupied households	502	469	527
Median age	64.7	64.5	65.1
Marketplace population*	406,130	477,469	522,289
Projected 2008-2013 growth rate	area	national	
Population	0.97%	1.23%	
Households	1.03%	1.26%	
Families	0.44%	1.05%	
Owner households	0.73%	1.07%	
Median households income	2.05%	3.19%	

Median household income: \$53,854 (2008 estimate)

Average home value: \$335,454 (2008 estimate)

Florida price level index: 94.74 (2007)

Hospital: Halifax Medical Center

Elementary/secondary schools:

Public: 0

Private: 0

Colleges/universities:

Advanced Technology Center

Bethune-Cookman College

Daytona State College

Embry-Riddle Aeronautical University

Keiser College

Palmer College of Chiropractic Florida

Stetson University

University of Central Florida

**Marketplace population based upon a 25-mile radius review of consumer population, ESRI Business Information Systems, 2008*

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

ESRI BIS forecasts for 2008 and 2013.

